**Breast screening communication options for practices via websites and social media platforms**

**Patients in ADD YOUR PCN/AREA urged to attend their free breast screening appointment**

Invitations to attend breast cancer screenings are being sent to women living in your area. Selected GP practices in **ADD YOUR PCN/AREA** will be inviting patients to attend screenings from **ADD MONTH(S) CALLED UP**. If you receive an invitation for breast screening please attend your appointment.

Eligible people between the age of 50 and 70 who are registered as female with their GP are invited to attend breast screening every three years. The appointment is with a female nurse and involves a mammogram X-ray. The aim of the mammogram is to detect any small changes in breast tissue that may indicate cancers that are too small to be seen or felt.

Breast screening saves around 1,300 lives each year in the UK.

If you need a longer appointment or have other support needs, have a pacemaker or have breast implants, please phone the hospital before your appointment on 0113 733 4974.

Measures continue to be in place to keep both patients and staff safe.

**Text 1**

**Contacting non-attenders via text or letter**

**Example of text for letter or text message**

Dear **NAME/PATIENT**,

RE: Breast Screening

Our records show that you were unable to attend your mammogram (breast) screening appointment. This screening is important as it can detect any small changes in breast tissue that may indicate cancers that are too small to be seen or felt. These small breast cancers are usually easier to treat than larger ones.

Breast screening saves around 1,300 lives each year in the UK.

If you have any questions about your screening please contact your surgery. Alternatively, please contact Seacroft Hospital on 0113 733 4974.

Measures continue to be in place to keep both patients and staff safe.

You could add relevant links to videos, leaflets or Easy Read information into any of the above communications.

Please feel free to edit/subtract text as per word count and other requirements of specific social media channels

<https://www.macmillan.org.uk/> https://leedscancerprogramme.org.uk/