



Impact Reports – demonstrating what we have achieved

Please provide a short and concise overview of your project, max 200 words each box.

<p>Project Name: Overall Engagement impact – First 12 months of having a Macmillan Engagement Lead in post</p>
<p>What we did: The Leeds Cancer Programme recruited an Engagement Lead to ensure that patients and public had a say in the work of the Leeds Cancer Programme. This part time post is funded for 18th months and is funded by Macmillan.</p>
<p>Why we did it: The Leeds Cancer Programme Engagement Network exists to ensure that the Leeds Cancer Programme meets the needs of the different communities in Leeds, and keeps the interests of patients and the wider public at its heart. The group will provide assurance that we consider peoples’ needs and preferences as we develop Cancer services in Leeds.</p>
<p>How we did it:</p> <ul style="list-style-type: none"> • Created a Virtual Engagement Network of people interested in Cancer Services in Leeds. These people are a mix of people who may have lived experience of cancer, or are carers, friends, and relatives of people who have/had cancer. • This network receives a monthly update on the work of the Leeds Cancer Programme, Cancer Awareness Events and has opportunities to: <ol style="list-style-type: none"> 1. Provide a feedback facility on the development of new materials such as leaflets and patient surveys– to help make sure they are accessible and patient friendly. 2. Sit on project steering groups as Public/Patient representatives 3. Take part in local events in conjunction with Macmillan – for example at Leeds Pride
<p>What was the result?</p> <ul style="list-style-type: none"> • To date we have 22 members of our Virtual Network • We have a Facebook page aimed at the public to raise awareness of the work of the Leeds Cancer Programme • Had regular contact with the Clinical Commissioning Groups Reader Group who help read through our literature to make sure it’s accessible and patient friendly • A website with information about the Leeds Cancer programme with a dedicated ‘Get Involved’ section <p>Quotes: <i>“Part of my personal “moving on” has been helped enormously by the work I’ve done so far with both the MDT work and the chemo trial project - both of which came from my meeting with you.”</i></p> <p><i>“I’m proud to be asked to help as PPI on this programme. Together we can produce things and make them right first time, instead of setting things up then ask the patient, carer etc. This way saves so</i></p>

much time, effort and in this day money.”

Statistics and facts:

In our first 12 months we have

- Directly engaged with approximately 1,205 people. These people include all of the individual patients/carers that have taken the time to respond to our surveys, tell us their thoughts and share with us their personal experiences of cancer services provided by the Leeds Cancer Programme.
- Have 22 Virtual Network Members
- 300+ followers on our social media channels (Facebook & Twitter)
- 30 People fed back to us their thoughts on the new FIT (Faecal Immunochemical Test - a screening test for Bowel Cancer) leaflet, and how to make it more user friendly
- 3 people took part in an Multi-Disciplinary Team focus group, advising us on what patients need clinicians & professionals to know about patients as individuals
- 92 people shared their views on the ACE (Accelerate, Coordinate, Evaluate) pathway
- 26 people suggested names for our new Screening project – Cancer Wise Leeds
- 219 people talked to us about Community Cancer Support, and what they would want (and not want) from this sort of service in their local area
- 810 people talked to us about Teledermatology – what they liked about it, and where they felt improvements could be made

Timescales of project:

18 month funded position from November 2018